



Media Tracker Pro®

"Your Advertising Tracking Solution..."

about Media Tracker Pro...

What is Media Tracker Pro

This is a marketing managers and ad agencies dream come true. It allows them to easily enter or import from Excel their advertising and marketing information and suddenly have it in an easy to use and easy to visualize platform. One of the greatest features is that all a company's "stores" will enter or import their advertising and marketing information and while those "stores" can only see and use their own information, the media director can see and use all of theirs incorporated with the company's national campaigns data and statistics.

Also seeing where geographically, demographically and more helps to optimize their ads, increasing their results. Media Tracker Pro has a "Resource Center" that allows their corporate office to upload training materials, ad slicks, logos, ads, and much more, that all of their "stores" can easily download as they wish.

Media Tracker Pro has a built in Task Manager program to help media buyers coordinate their marketing efforts with the others on their team, keeping communications flowing and mistakes down. Also there is a built in Newsletter program that allows them to send out their own HTML newsletters to their "stores", clients, potential clients and others at their will.

How does Media Tracker Pro work

This online software program, on secured servers, allows real time exchange of data and information between corporate marketing department and each of the "stores". Having each of their "stores" enter it's own information, the marketing manager can use this data to spot trends for success and failure to increase their overall effectiveness and R.O.I.

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Why is Media Tracker Pro different

Media Tracker Pro is a one of a kind, automated program that displays the data, calculations, reports, charts, graphs and maps that expensive services may provide but at a much more cost effective point. Plus the media buyer has all of this instantly available, along with current, real time marketing data from all of it's "stores" which is critical to marketing planning.

Where you can get Media Tracker Pro

This exclusive, cutting edge software on it's proprietary platform is only available at www.MediaTrackerPro.com. Once the company subscribes to our service we will set up their own full version software for their use on our secured servers so they can be sure their data is safe. They have to do nothing, no installing, or setting up, we provide all of this for our clients free.

What does Media Tracker Pro cost

Because of the power this program offers to media buyers and marketing managers to constantly increase the results of their advertising, really the cost is for them if they don't use Media Tracker Pro. But with our subscriptions starting at only \$395. USD no company should be without this awesome program. And of course companies can try our program totally risk free for 30 days and can cancel any time.